

HRC WORLD PLC

NASDAQ FIRST NORTH, COPENHAGEN

TICKER: HRC

ISIN: GB00BZ3CDY20

30 JUNE 2018

Unaudited Preliminary Consolidated Results for the 15 months ended 31 March 2018

The Board of Directors of HRC World Plc (“HRC” or the “Company” or the “Group”), a company establishing Hard Rock Cafés across China, are pleased to announce that the Company has approved its Unaudited Preliminary Consolidated Results for the fifteen-month period ending 31 March 2018. For the said financial period, the Group achieved revenue of USD 7.4 mil whilst recording a gross margin of 17.3%, resulting in a gross profit of USD 1.3 mil. The Group recorded a net loss of USD 5.3 mil for the period after taking into account general and administrative expenses, depreciation and non-recurring finance costs prior to a group reorganisation that took place in mid-2017.

The Directors are not proposing the payment of a dividend.

The Company expects to publish its audited Report and Accounts on 23 July 2018.

The unaudited annual earnings figures are appended to this release and are also available at the Company’s website <http://www.hrcplc.co.uk>

THE DIRECTORS OF HRC WORLD PLC ACCEPT RESPONSIBILITY FOR THIS ANNOUNCEMENT

About HRC World Plc

HRC World Plc is incorporated in England & Wales as a public limited company with registration number 10829936 and is quoted on Nasdaq First North (Copenhagen). HRC World Plc through its subsidiaries owns franchise rights for establishment of Hard Rock Cafés across China.

Further information may be found at the Company’s website: www.hrcplc.co.uk

Company contact details

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